

(Approved at August 10-11, 2023 Board of Trustees Meetings)
COLLEGE OF CHARLESTON
UNIVERSITY OF CHARLESTON, SC
Board of Trustees Meeting/Retreat
June 12-13, 2023

Tate 202/Zoom Video Conference

Presiding:
David M. Hay, Chair, Board of Trustees

Trustee Steve Swanson, Chair, Budget, Finance, & Facilities Committee

MONDAY, JUNE 12, 2023
11:00 a.m.

Board Members Present – Trustees Laurin Burch, Beth Burke, Demetria Clemons (Vice Chair), Hank Futch, Henrietta Golding, David Hay (Chair), Shawn Holland, Toya Pound, Renée Romberger (Secretary), Penny Rosner, Steve Swanson, Tav Swarat, Ricci Welch, Neysa Williams and John Wood

Board Members via Zoom – Trustees John Busch, Brian Stern and Craig Thornton

Board Member(s) absent – Trustee Andy Gianoukos

President's Cabinet Present – President Andrew Hsu, Suzanne Austin, Chuck Baker, Mark Berry, Alicia Caudill, Jimmie Foster, Dan Frezza, Courtney Howard, John Loonan, Michelle McGrew, Ron Menchaca, John Morris, Paul Patrick, Matt Roberts and Mark Staples

President's Cabinet Absent – Knudt Flor

Other Attendees Present – J.R. Barnhart, Joh-nette Brown, J.J. Corbett, Betty Craig, Elizabeth Kassebaum, Jesse Kunze, Mike Ledford, Everett McInnis, Rosaria Meek, William Veal and Dawn Willan

(Only attending Board Members, President Hsu, Chief of Staff, President's Cabinet, Board Office Staff, and others presenting or participating in the meetings are noted as attendees).

BUDGET, FINANCE AND FACILITIES COMMITTEE MEETING

Trustee Steve Swanson, Chair; Trustee Laurin Burch, Vice Chair

Committee Members Present – Trustees Laurin Burch (vice chair), Demetria Clemons, Henrietta Golding, Shawn Holland, Renée Romberger, Steve Swanson (chair), Neysa Williams, John Wood, David Hay (ex officio), Andrew Hsu (ex officio, non-voting)

Committee Members via Zoom – Trustee Brian Stern

Call to Order

Committee Chair Swanson called the meeting to order at 11:00 a.m. noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Approval of Minutes

The motion was made by Trustee Henrietta Golding, and seconded by Trustee Neysa Williams, that the minutes of the May 24, 2023 Budget, Finance and Facilities Committee Budget Workshop be approved as presented. The Chair called for the yeas and nays, and the Minutes were approved.

Review of Proposed 2023-2024 Tuition and Fees, Student Housing Fees, Food Service Fees and Budget

- Fiscal Year 2024 Budget Recap – *John Loonan*
 - 0% In-State Tuition Increase
 - 3% Out-of-State Tuition Increase
 - 8% Housing Fee Increase

- Overview of Executive Masters of Business Administration (EMBA) Program Proposal – *John Loonan*
 - Program passed at CHE last week with no opposition
 - Program begins Spring 2025
 - Resident and non-resident rates are the same
 - Rate does not increase over the course of the program

- Capital Project Approvals – *John Loonan*
 - Beatty Center Building Envelope Repairs
 - Silcox and Johnson Physical Education Centers Chilled Water System Replacement

Old Business/New Business

Motion to Approve Proposed Tuition and Fees, Student Housing Fees, Food Service Fees and Budget for Fiscal Year 2022-2023 (Resolution)

The motion was made by Trustee Henrietta Golding, and seconded by Trustee Neysa Williams, to approve the Resolution on “Tuition and Fees, Student Housing Fees, Food Service Fees and Budget for Fiscal Year 2023-2024” as presented. The Chair called for the yeas and nays, and the motion was unanimously approved.

COLLEGE OF CHARLESTON

RESOLUTION OF THE BOARD OF TRUSTEES

ON

TUITION AND FEES, STUDENT HOUSING FEES, FOOD SERVICE FEES AND BUDGET

FOR FISCAL YEAR 2023-2024

As Approved and Recommended by the
Budget, Finance and Facilities Committee

June 12, 2023

WHEREAS, College management has presented the Board separate documents, entitled the College of Charleston 2023-2024 Proposed Budget and the Summary of Tuition and Fees, Special Fees, and Campus Services Fees (collectively referred to in this Resolution as the “Proposed Budget and Fees”) that are included herein by this reference;

WHEREAS, the Proposed Budget and Fees contains recommendations regarding adjustments to student tuition and fees as well as a College budget for the 2023-2024 Fiscal Year;

WHEREAS, College management is of the opinion that the proposed budget and its tuition and fee recommendations for the 2023-2024 Fiscal Year are reasonable given the impact of current enrollments and legislatively initiated salary and retirement increases, and fully consistent with the need to maintain elements of the College’s Strategic Plan and to meet the operational and deferred capital needs of the College, while taking into account the effect on its students and families, and the College’s tuition level relative to other public institutions of higher education in the State; and

WHEREAS, the Board of Trustees instructs the Administration to continue efforts to review program costs and strive for improved efficiencies.

NOW THEREFORE, BE IT ---

RESOLVED, that for the 2023-2024 Fiscal Year, College management is hereby authorized and directed to set undergraduate and graduate tuition and fees for each semester in the following amounts:

1. \$6,259, for in-state undergraduate students;
2. \$6,885, for in-state graduate students;
3. \$18,199, for out-of-state undergraduate students; and
4. \$20,019, for out-of-state graduate students;

RESOLVED, that for the 2023-2024 Fiscal Year, College management is hereby authorized to assess student fees in the amounts presented to the Board in the Proposed Budget and Fees and to implement the proposed budget contained therein; and

RESOLVED, that the Board hereby approves the rates for residential housing and related programs as detailed; and

RESOLVED, that the Board hereby approves the charges for meal plans and related programs as detailed; and

RESOLVED, that the College continue its review of program costs and efficiencies; and

RESOLVED, that the College provide timely notice to students and student applicants of the tuition and fees for the 2023-2024 Fiscal Year.

Motion to Approve EMBA Tuition Rate 2023-2024 (Resolution)

The motion was made by Trustee Henrietta Golding, and seconded by Trustee Brian Stern, to approve the EMBA Tuition Rate 2023-2024 Resolution as presented. The Chair called for the yeas and nays, and the motion was unanimously approved.

RESOLUTION OF THE BOARD OF TRUSTEES

ON

EXECUTIVE MASTER of BUSINESS ADMINISTRATION TUITION RATE 2023-2024

As Approved and Recommended by the
Budget, Finance and Facilities Committee
June 12, 2023

WHEREAS, the College of Charleston School of Business currently offers a nationally ranked Full Time (FT) Master of Business Administration (MBA) program since 2010. The FT MBA program is in-person, has a younger cohort of 50+ and is completed in less than one year; and

WHEREAS, upon recommendation of the President, the Provost, the Dean of the School of Business and the Faculty Senate, the Board has been requested to approve the establishment of an Executive Master of Business Administration Program (EMBA) starting in Spring 2025; and

WHEREAS, The EMBA program will have a smaller cohort of more experienced working professionals taking the program over 18 months. The EMBA program will be the first in South Carolina and takes advantage of the growing business community in the Charleston region; and

WHEREAS, the Board has been advised that there is sufficient student demand for the EMBA program and that adequate resources are available, or likely to become available, to finance the operations and management of the EMBA Program effectively and efficiently;. and

WHEREAS, upon recommendation of the President, the Provost, the Dean of the School of Business and the Faculty Senate, the Board has been requested to approve a new tuition rate for the Executive Master of Business Administration (EMBA)

NOW THEREFORE BE IT ---

RESOLVED that consistent with EMBA programs nationally, the College of Charleston EMBA program will offer a flat tuition rate \$57,500 for the entire 18-month program (\$11,500 per term over five terms) and is applicable to resident and non-residents students alike

RESOLVED the flat tuition structure is effective for the entire 18-month term of the cohort's program and does not increase over the course of the program

RESOLVED that any necessary tuition increases will only be applied to new incoming cohorts

RESOLVED that the flat tuition structure covers all the cost of operating the program including tuition, pre-program testing and proficiency, books, parking, meals, coaching, international trip (except airfare) and assessments

Motion to Approve Beatty Envelope and Roof Capital Project Proposal

The motion was made by Trustee Henrietta Golding, and seconded by Trustee Shawn Holland, to approve the Beatty Envelope and Roof Capital Project Proposal as presented. The Chair called for the yeas and nays, and the motion passed.

Motion to Approve Silcox/Johnson HVAC Capital Project Proposal

The motion was made by Trustee Henrietta Golding, and seconded by Trustee Neysa Williams, to approve the Silcox/Johnson HVAC Capital Project Proposal as presented. The Chair called for the yeas and nays, and the motion passed.

Motion to Adjourn

The motion was made by Trustee Henrietta Golding, and seconded by Trustee Laurin Burch, that the Budget, Finance and Facilities Committee meeting be adjourned at 11:50 a.m. All in favor.

[Break – Buffet Lunch]

BOARD OF TRUSTEES MEETING/BUFFET LUNCH – Tate 202

Welcome/Call to Order

Chair Hay called the meeting to order at 11:51 a.m. noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Approval of Minutes

The motion was made by Trustee Tav Swarat, and seconded by Trustee John Wood, that the minutes of the May 12, 2023 Board of Trustees Special Meeting and the June 5, 2023 Board of Trustees Special Meeting be approved as presented. The Chair called for the yeas and nays, and the Minutes were approved.

Special Thank You's

Chair Hay thanked the many Trustees who attended A Charleston Affair, the Commencement Ceremonies and the CHE Trustee Workshop in Greenville.

Also, he thanked President Hsu and all faculty and staff who assisted with planning the three Commencement Ceremonies.

Motion to Approve Proposed Tuition and Fees, Student Housing Fees, Food Service Fees and Budget for Fiscal Year 2023-2024 (Resolution)

The Budget, Finance and Facilities Committee moves that the Resolution to approve the “Tuition and Fees, Student Housing Fees, Food Service Fees and Budget for Fiscal Year 2023-2024” be adopted as presented. The Chair called for the yeas and nays, and the motion was passed unanimously.

Motion to Approve EMBA Tuition (Resolution)

The Budget, Finance and Facilities Committee moves that the Resolution to approve the “Executive Master of Business Administration Tuition Rate for Fiscal Year 2023-2024” be adopted as presented. The Chair called for the yeas and nays, and the motion was unanimously approved.

Motion to Approve Beatty Envelope and Roof Capital Project Proposal

The Budget, Finance and Facilities Committee moves that the Beatty Envelope and Roof Capital Project Proposal be approved as presented. The Chair called for the yeas and nays, and the motion passed.

Motion to Approve Silcox/Johnson HVAC Capital Project Proposal

The Budget, Finance and Facilities Committee moves that the Silcox/Johnson HVAC Capital Project Proposal be approved as presented. The Chair called for the yeas and nays, and the motion passed.

EAB Consultants' Presentation – “State of the Sector – Key Trends for the College of Charleston”

President Hsu introduced EAB Consultants – Jennifer Latino, Ed.D., Senior Director, Research Advisory Services; and Colin McGlynn, Principal Strategic Leader, Enroll 3600 – who gave a Power Point Presentation on “State of the Sector – Key Trends for the College of Charleston.”

Executive Session

The motion was made by Trustee Ricci Welch, and seconded by Trustee Renée Romberger, to go into Executive Session at 2:09 p.m. for “Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property”, “Employee records – legal matters and executive contract negotiations – personnel matters” and “Discussion of trade secrets (Section 30-4-40) where public disclosure would expose commercially valuable plans, marketing services and competitive information. All in favor.

[Only the Board of Trustees, President Hsu, President’s Cabinet, Board Staff and IT Staff remained for Executive Session. All others were put in the waiting room.]

The motion was made by Trustee John Wood, and seconded by Trustee Demetria Clemons, to come out of Executive Session at 3:59 p.m. All in favor.

Chair Hay noted that no action was taken in Executive Session.

[Public Session resumed.]

Motion to Approve Naming Opportunity for the International Lab for Dr. Tim Johnson

The motion was made by Trustee Tav Swarat, and seconded by Trustee Penny Rosner, to approve the Naming Opportunity for the International Lab for Dr. Tim Johnson as presented. The Chair called for the yeas and nays, and the motion passed.

BOARD OF TRUSTEES MEETING RECESSED

Chair Hay recessed the Board meeting until tomorrow morning, Tuesday, June 13, at 8:00 a.m. for continental breakfast and the Board meeting at 8:30 a.m.

[Reception at Chair Hay’s home on Sullivan’s Island at 5:00 p.m.]

TUESDAY, JUNE 13, 2023

Board Members Present – Trustees David Hay (chair), Beth Burke, Laurin Burch, Demetria Clemons (vice chair), Hank Futch, Henrietta Golding, Shawn Holland, Toya Pound, Renée Romberger (secretary), Penny Rosner, Steve Swanson, Tav Swarat, Ricci Welch, Neysa Williams and John Wood

Board Member(s) via Zoom – Trustees Brian Stern and Craig Thornton

Board Member(s) Absent – Trustees John Busch and Andy Gianoukos

President’s Cabinet Present – President Andrew Hsu, Suzanne Austin, Chuck Baker, Mark Berry, Alicia Caudill, Jimmie Foster, Dan Frezza, Courtney Howard, John Loonan, Michelle McGrew, Ron Menchaca, John Morris, Paul Patrick, Matt Roberts and Mark Staples

President’s Cabinet Absent – Knudt Flor

Other Attendees Present – Joh-nette Brown, J.J. Corbett, Betty Craig, Elizabeth Kassebaum, Jesse Kunze and William Veal

(Only attending Board Members, President Hsu, Chief of Staff, President’s Cabinet, Board Office Staff, and others presenting or participating in the meetings are noted as attendees).

BOARD OF TRUSTEES MEETING RECONVENED

Chair Hay reconvened the full Board meeting at 8:30 a.m. and thanked everyone for joining he and Mariana for the reception at their home last evening.

Presentation of Suzette Stille’s BOT Appreciation Proclamation

As a small token of genuine appreciation, Chair Hay presented Suzette Stille (*in absentia*) with a framed Proclamation with the Board of Trustees Seal that reads:

“College of Charleston
Board of Trustees

Proclamation in honor of
Suzette Stille ‘94

June 13, 2023

Suzette Stille, on behalf of a grateful Board of Trustees, we thank you for your dedicated service to the College of Charleston as the Interim Vice President of University Marketing and Enrollment Planning from August 2022 to May 2023.

Your leadership and dedication to the College’s extraordinarily successful enrollment efforts contributed greatly to the present and future success of the College of Charleston.

David M. Hay '81
Chair, Board of Trustees

Andrew T. Hsu
President”

Presentation of J.J. Corbett’s BOT Appreciation Proclamation

As a small token of genuine appreciation, Chair Hay presented J.J. Corbett with a framed Proclamation with the Board of Trustees Seal that reads:

“College of Charleston
Board of Trustees

Proclamation in honor of
Joel “JJ” Corbett

June 13, 2023

Joel “JJ” Corbett, on behalf of a grateful Board of Trustees, we thank you for your dedicated service to the College of Charleston as a Broadcast Video Engineer from November 1997 through July 2023.

Your leadership and dedication to the College’s audio and video production has contributed greatly to the present and future success of the College of Charleston.

David M. Hay '81
Chair, Board of Trustees

Andrew T. Hsu
President”

[Mike Ledford took photo of Chair Hay, President Hsu and J.J. Corbett.]

Housekeeping Items

Elizabeth Kassebaum shared a few housekeeping items:

Proposed 2024 Board of Trustees Meeting Dates:

- January 25-26 (Thursday and Friday) OR February 1-2 (Thursday and Friday) – *date to be determined at a later time*
- April 18-19 (Thursday and Friday)
- May 22 (Wednesday) – BFF Committee Budget Workshop
- June 10-11 (Monday and Tuesday)
- August 8-9 (Thursday and Friday)
- October 17-18 (Thursday and Friday)

Board of Trustees’ Overnight Accommodations

Board of Trustees will stay at the Ansonborough Inn for the August, October, January and April BOT meetings; Charleston Marriott for the Alumni Gala on November 18, 2023; and Ansonborough Inn for “A Charleston Affair” on May 5, 2024. Location of the June 2024 BOT Meeting/Retreat to be determined.

Alumni Association Social Event

The Alumni Association will honor the Board of Trustees at its social event on Thursday evening, July 20, 2023, at the Towell Library, before the Alumni Board Meeting the next morning, Friday, July 21.

Board Candidate Elections Update

Paul Patrick provided an update regarding the Board Candidate Elections. It appears that the Legislature will probably have to make changes to the first and sixth districts. There will likely be no action until at least January.

Trustee Golding noted that Board Officer nominations will be received at the August Board Meeting and Board Officer Elections will be held at the October Board Meeting. There will be no campaigning until after nominations are received in August.

Executive Session

The motion was made by Trustee Tav Swarat, and seconded by Trustee John Wood, to go into Executive Session at 8:46 a.m. for the following purposes: (1) Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property; (2) Employee records – legal matters and executive contract negotiations – personnel matters; and (3) Discussion of trade secrets (Section 30-4-40) where public disclosure would expose commercially valuable plans, marketing services, and competitive information. All in favor.

[Only the Board Members, President Hsu, President's Cabinet, Board Staff, IT Staff and William Veal remained for Executive Session. Others were put in the waiting room until Executive Session ends and regular session resumes.]

[Trustee Neysa Williams joined the meeting at 8:52 a.m.]

[Break for lunch – Executive Session continued during lunch.]

[Trustee Toya Pound left the meeting at 12:50 p.m.]

[At 1:17 p.m., only the Board Members, President Hsu, Chuck Baker, Mark Berry, Jimmie Foster, Paul Patrick, Elizabeth Kassebaum and Betty Craig remained for Executive Session #2.]

[Only the Board Members, Chuck Baker and Elizabeth Kassebaum remained for Executive Session #3.]

[Only the Board Members remained for Executive Session #4.]

The motion was made by Trustee Demetria Clemons, and seconded by Trustee John Wood, to come out of Executive Session at 3:00 p.m. All in favor.

[Regular session resumed.]

Chair Hay noted for the record that no action was taken during Executive Session.

Motion to Adjourn

The motion was made by Trustee Renée Romberger, and seconded by Trustee Ricci Welch, that the meeting be adjourned at 3:00 p.m. All in favor.