

(Approved at October 21-22, 2021 Board of Trustees Meetings)
COLLEGE OF CHARLESTON
UNIVERSITY OF CHARLESTON, SC
Board of Trustees Meeting
August 5-6, 2021

Alumni Hall/Zoom Video Conference*

Presiding:
David M. Hay, Chair, Board of Trustees

Trustee Ricci Welch, Chair, Academic Affairs Committee
Trustee Steve Swanson, Budget, Finance, & Facilities Committee
Trustee Chuck Baker, Chair, Student Affairs & Athletics Committee
Trustee Henrietta Golding, Chair, Audit and Governance Committee
Trustee John Busch, Chair, Access, Equity & Inclusion Committee
Trustee Beth Burke, Chair, Development, Alumni, Governmental
& External Relations Committee

THURSDAY, AUGUST 5, 2021

8:30 a.m.

Board Members Present – Trustees Chuck Baker, Beth Burke, Demetria Clemons (Vice Chair), Hank Futch, Andy Gianoukos, Henrietta Golding, David Hay (Chair), Shawn Holland, Randy Lowell, Renée Romberger (Secretary), Penny Rosner, Brian Stern, Steve Swanson, Tav Swarat, Ricci Welch and John Wood

Board Members via Zoom – Trustees Laurin Burch, John Busch, Toya Pound and Craig Thornton

Senior Team Members Present – President Andrew Hsu, Suzanne Austin, Alicia Caudill, Renard Harris, Cathy Mahon, Ron Menchaca, John Morris, Paul Patrick, Matt Roberts and, Mark Staples

Senior Team Members via Zoom – John Loonan and Angela Mulholland

Senior Team Members absent – Mark Berry and Amy Takayama-Perez

Other Attendees Present – Joh-nette Brown, J.J. Corbett, Betty Craig, John Curtis, Jenny Fowler, Khala Granville (new Dean of Admissions), Elizabeth Kassebaum, Gibbs Knotts, Jesse Kunze, Kameelah Martin (new Graduate School Dean), Michelle McGrew and Carrie Messal

Other Attendees via Zoom – Ana Gilpatrick, Simon Lewis, BVK Advertising and Branding Firm Representatives – Vince Kalt, Vice President, Advisor; and Beth Blume, Vice President, Planning

(Only attending Board Members, President Hsu, Chief of Staff, Senior Leadership Team, Board Office Staff, and others presenting or participating in the meetings are noted as attendees).

BOARD OF TRUSTEES MEETING – Randolph Hall Boardroom

Welcome

Chair Hay welcomed everyone and thanked them for assembling in the Boardroom for President Hsu to give a brief update on a personnel matter.

Chair Hay called the meeting to order noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Executive Session

The motion was made by Trustee Demetria Clemons, and seconded by Trustee Ricci Welch, to go into Executive Session for the purpose of “Employee records – legal matters and executive contract negotiations – personnel matters.” All in favor.

[Only the Board of Trustees and President Hsu attended Executive Session. All others were put in the waiting room.]

The motion was made by Trustee Renée Romberger, and seconded by Trustee Demetria Clemons, to come out of Executive Session. All in favor.

Chair Hay noted that no action was taken in Executive Session.

[Board of Trustees and President Hsu move to Alumni Hall to continue the meeting.]

Chair Hay welcomed everyone, especially Trustees Laurin Burch, John Busch, Toya Pound and Craig Thornton, attending via Zoom.

Chair Hay called everyone’s attention to President Hsu’s earlier message this week to the faculty and staff that, following the latest guidance of the CDC and DHEC, he is encouraging all employees, regardless of one’s vaccination status, to wear masks and face coverings indoors when in meetings. This is not a mask mandate, but it represents a desire by the administration to follow the latest guidance of the CDC and DHEC, while also complying with S.C. law.

Chair Hay expressed his appreciation to the faculty, staff and President Hsu for the remarkable job they have done this past year, both inside and outside of the classroom.

Chair Hay recessed the full Board meeting and turned the meeting over to Trustee Baker, Chair of the Student Affairs and Athletics Committee.

STUDENT AFFAIRS AND ATHLETICS COMMITTEE MEETING

Trustee Chuck Baker, Chair; Trustee Shawn Holland, Vice Chair

Committee Members Present – Trustees Chuck Baker (chair), Shawn Holland (vice chair), Demetria Clemons, Hank Futch, Andy Gianoukos, Randy Lowell, Ricci Welch, David Hay (ex officio), Andrew Hsu (ex officio, non-voting)

Committee Members via Zoom – Trustees Toya Pound and Craig Thornton

Call to Order

Committee Chair Chuck Baker called the meeting to order noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

[Trustee Randy Lowell joined the meeting at 8:57 a.m.]

Approval of Minutes

The motion was made by Trustee Demetria Clemons, and seconded by Trustee Ricci Welch, that the minutes of the April 8, 2021 Student Affairs and Athletics Committee Meeting be approved as presented. The Chair called for the yeas and nays, and the Minutes were approved.

Athletics Updates

Matt Roberts introduced Tracey Lynch, the new Women's Softball Head Coach. Tracey served as assistant coach at CofC eight years ago. She comes from UNCG where she has served as assistant coach for the past six years.

Ms. Lynch responded "I am looking forward to the opportunity to lead the program. I have been here before and love Charleston."

- Name-Image-Likeness Update
 - Athletics adopted a NIL policy in alignment with SC State Legislation
 - Program named "The College Edge"
- NCAA and CAA Leadership
 - President Hsu will begin a two-year term as Chair of the CAA Board of Directors on July 1, 2022.
 - President Hsu will be the CAA representative on the NCAA Board of Directors in 2023.
 - Matt Roberts is currently serving a three-year term as Chair of the CAA Athletic Directors.
 - The College is well represented in the Conference.
- FY 2021 Fundraising Update and Charleston Athletic Fund Branding
 - Cougar Club annual giving reached a record \$1.1 million; \$2.6 million overall
 - In February 2020, the Cougar Club was renamed the College of Charleston Athletic Fund which will function as the umbrella under which all athletics giving will occur. The Cougar Club will remain a branch of the CofC Athletic Fund, serving as the annual scholarship fund.

Student Affairs Updates

- Philanthropy and Stewardship Update
 - Jenny Fowler Peck, Director of Principal Gifts in the Development Office, highlighted fundraising specifics for Student Affairs.
 - \$1.8M has been raised for Student Affairs since 2017.

Alicia Caudill, Executive VP for Student Affairs, provided updates:

- The first CofC virtual Mental Health Summit for faculty and staff was held on May 27, 2021.
- Enhanced Community Relations Efforts
- Fall 2021 Planning – Residence Life, Welcome Back Activities, Convocation, COVID Safety
 - Convocation for new students on Monday, August 23, at 10:30 a.m.
 - Convocation for second-year students (those who didn't have a Convocation last year) on Wednesday, August 25, at 5:15 p.m.

Executive Session

The motion was made by Trustee Shawn Holland, and seconded by Trustee Andy Gianoukos, to go into Executive Session for the “Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property.” All in favor.

[Only the Board of Trustees, President Hsu, Senior Team, Elizabeth Kassebaum, Joh-nette Brown, Betty Craig, John Curtis and Michelle McGrew remained for Executive Session. All others were put in the waiting room.]

The motion was made by Trustee Randy Lowell, and seconded by Trustee Shawn Holland, to come out of Executive Session at 9:58 a.m. All in favor.

Committee Chair Baker noted that no action was taken in Executive Session.

Motion to Adjourn

The motion was made by Trustee Shawn Holland, and seconded by Trustee Ricci Welch, that the Student Affairs and Athletics Committee meeting be adjourned at 10:05 a.m. All in favor.

ACADEMIC AFFAIRS COMMITTEE MEETING

Trustee Ricci Welch, Chair; Trustee Penny Rosner, Vice Chair

Committee Members Present – Ricci Welch (chair), Penny Rosner (vice chair), Beth Burke, Demetria Clemons, Andy Gianoukos, Renée Romberger, Tav Swarat, David Hay (ex officio), Andrew Hsu (ex officio, non-voting)

Committee Member(s) via Zoom – Trustees Toya Pound and Craig Thornton

Committee Member(s) Absent – Trustee John Busch

Call to Order

Committee Chair Ricci Welch called the meeting to order at 10:06 a.m. noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Approval of Minutes

The motion was made by Trustee Penny Rosner, and seconded by Trustee Renée Romberger, that the minutes of the April 8, 2021 Academic Affairs Committee Meeting be approved as presented. The Chair called for the yeas and nays, and the Minutes were approved.

Reports/Updates

Provost’s Report – Suzanne Austin:

- Summer Orientation Update
- Fall 2021 Course Scheduling
- Academic Programs – Bachelor of Science in Management – Dr. Carrie Messal, Chair, Department of Management and Marketing

Updates from the Deans

- Gibbs Knotts, Dean, School of Humanities and Social Sciences
- Kameelah Martin, Dean, The Graduate School

Motion to Approve B.S. in Management Program

The motion was made by Trustee Penny Rosner, and seconded by Trustee Demetria Clemons, to approve the Bachelor of Science in Management Program as presented. The Chair called for the yeas and nays, and the motion passed.

Executive Session

The motion was made by Trustee Andy Gianoukos, and seconded by Trustee Demetria Clemons, to go into Executive Session at 10:39 a.m. for the purpose of “Employee records – legal matters and executive contract negotiations – personnel matters” and “Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property.” All in favor.

[Only the Board of Trustees, President Hsu, Senior Team, Elizabeth Kassebaum, Michelle McGrew, Joh-nette Brown, John Curtis and Betty Craig remained for Executive Session. All others were put in the waiting room.]

The motion was made by Trustee Demetria Clemons, and seconded by Trustee Penny Rosner, to come out of Executive Session at 10:59 a.m. All in favor.

Committee Chairman Welch noted that no action was taken in Executive Session.

[Public Session resumed.]

Board of Trustees’ Statement Regarding REACH Act Compliance

Committee Chair Welch thanked Provost Austin for the report on the Administration’s efforts to comply with the REACH Act. “We are confident of our institution’s compliance with the Act.”

Motion to Adjourn

The motion was made by Trustee Demetria Clemons, and seconded by Trustee Andy Gianoukos, that the Academic Affairs Committee meeting be adjourned at 11:02 a.m. All in favor.

BUDGET, FINANCE AND FACILITIES COMMITTEE MEETING

Trustee Steve Swanson, Chair; Trustee Laurin Burch, Vice Chair

Committee Members Present – Trustees Steve Swanson (chair), Chuck Baker, Demetria Clemons, Henrietta Golding, Shawn Holland, Randy Lowell, Renée Romberger, Brian Stern, John Wood, David Hay (ex officio), Andrew Hsu (ex officio, non-voting)

Committee Members via Zoom – Trustee Laurin Burch (vice chair)

[Dawn Willan and Everett McInnis joined meeting at 11:01 a.m.]

Call to Order

Committee Chair Steve Swanson called the meeting to order at 11:02 a.m. noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Approval of Minutes

The motion was made by Trustee John Wood, and seconded by Trustee Henrietta Golding, that the minutes of the April 8, 2021 and June 14, 2021 Budget, Finance and Facilities Committee Meetings be approved as presented. The Chair called for the yeas and nays, and the Minutes were approved.

Budget and Finance Updates

- Budget Update – John Loonan
 - Fiscal Year End 2021 Year-End Close
 - Fiscal Year 2022 Prior Year Funds Projections
 - Financial Reporting Innovations
 - COVID Relief Funds
 - RCM Update

President Hsu introduced Khala Granville for the enrollment report. Khala was named new Dean of Admissions on July 1. She previously served as the Senior Associate Director for Diversity Recruitment at Indiana University Bloomington. She received her B.S. degree in communication from the University of Louisville and a masters in divinity from Christian Theological Seminary in Indianapolis.

- Enrollment Update – Khala Granville
 - Fall 2021 Enrollment
 - NEW Cougars
 - Spring 2022 and Fall 2022 Targets
 - Building our National Brand Update
- Information Technology Update – Mark Staples
 - Major Projects that Support Student Success and Retention
- Facilities Management Update – John Morris
 - Energy Service Contract Update
 - Comprehensive Permanent Improvement Plan

Executive Session

The motion was made by Trustee Henrietta Golding, and seconded by Trustee John wood, to go into Executive Session at 12:25 p.m. for the “Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property.” All in favor.

[Only the Board of Trustees, President Hsu, Senior Team, Elizabeth Kassebaum, Michelle McGrew, Joh-nette Brown, John Curtis and Betty Craig remained for Executive Session. All others were put in the waiting room.]

The motion was made by Trustee Randy Lowell, and seconded by Trustee Henrietta Golding, to come out of Executive Session at 12:47 p.m. All in favor.

Committee Chair Swanson noted that no action was taken in Executive Session.

Motion to Adjourn

The motion was made by Trustee Shawn Holland, and seconded by Trustee Henrietta Golding, that the Budget, Finance and Facilities Committee be adjourned at 12:48 p.m. All in favor.

[Break for lunch at 12:50 p.m. and Presentation on the Theory and Philosophy of Branding and Marketing by BVK, advertising and branding firm representatives Vince Kalt, Vice President, Advising; and Beth Blume, Vice President, Planning]

[Trustee John Busch joined meeting via Zoom at 1:07 p.m.]

[Trustee Toya Pound left Zoom at 1:30 p.m.]

Chair Hay thanked Vince Kalt and Beth Blume for the presentation and turned it over to Trustee Golding for the Audit and Governance Committee Meeting.

AUDIT AND GOVERNANCE COMMITTEE MEETING

Trustee Henrietta Golding, Chair; Trustee Tav Swarat, Vice Chair

Committee Members Present – Trustees Henrietta Golding (chair), Tav Swarat (vice chair), Chuck Baker, Beth Burke, Randy Lowell, Renée Romberger, Brian Stern, Steve Swanson, and John Wood; David Hay, Chair, ex-officio

Committee Members via Zoom – Trustee Laurin Burch

Call to Order

Committee Chair Golding called the meeting to order at 1:42 p.m. noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Approval of Minutes

The motion was made by Trustee Renée Romberger, and seconded by Trustee Chuck Baker, that the minutes of the April 8, 2021 Audit and Governance Committee Meeting and the August 4, 2021 Audit and Governance Committee Special Meeting be approved as presented. The Chair called for the yeas and nays, and the Minutes were approved.

Sales and Use Tax Audit Update

John Loonan presented the Sales and Use Tax Audit Update.

SACSCOC Board Members' Self Evaluation Survey

Committee Chair Golding informed the Board of Trustees that they will receive the Board Members' Self-Evaluation Survey link via email next month or so. She will present the survey results at the October Board meeting.

Motion to Approve Hiring of Candidate for Internal Auditor

The Audit and Governance Committee held a special meeting on Wednesday and interviewed a candidate for Internal Auditor presented by John Loonan. At today's committee meeting, Committee Chair Golding called for a vote to agree that this individual be hired.

The motion was made by Trustee Renée Romberger, and seconded by Trustee Chuck Baker, for approval to hire the individual interviewed for Internal Auditor as presented. The Chair called for the yeas and nays, and the motion was approved.

Executive Session

The motion was made by Trustee Renée Romberger, and seconded by Trustee Beth Burke, to go into Executive Session at 1:52 p.m. for “Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property.” All in favor.

[Only the Board of Trustees, President Hsu, Senior Team, Elizabeth Kassebaum, Michelle McGrew, Joh-nette Brown, John Curtis and Betty Craig remained for Executive Session. All others were put in the waiting room.]

The motion was made by Trustee Steve Swanson, and seconded by Trustee Chuck Baker, to come out of Executive Session at 2:14 p.m. All in favor.

Committee Chair Golding noted that no action was taken in Executive Session.

[Public Session resumed.]

Motion to Approve College of Charleston Oath of Office, Code of Conduct and Statement of Commitment

The motion was made by Trustee John Wood, and seconded by Trustee Chuck Baker, to approve the “College of Charleston Oath of Office, Code of Conduct and Statement of Commitment” with the Bylaws Amendment as proposed. The Chair called for the yeas and nays, and the motion passed.

Committee Chair Golding requested that Elizabeth Kassebaum send the Board of Trustees the appropriate wording for the requisite 30 days in advance of the October Board of Trustees meeting to amend Article IV “Faithful and Diligent Service” section of the Board of Trustees Bylaws in order to include a statement about the Oath of Office, Code of Conduct and Statement of Commitment to be incorporated into the Board of Trustees Governance Guidelines as appropriate and vote on it at the October 21st Audit and Governance Committee meeting, then the October 22nd Board of Trustees meeting.

Motion to Adjourn

The motion was made by Trustee Chuck Baker, and seconded by Trustee John Wood, that the Audit and Governance Committee meeting be adjourned at 2:17 p.m. All in favor.

[Trustees Henrietta Golding and Randy Lowell left the meeting.]

ACCESS, EQUITY AND INCLUSION COMMITTEE MEETING

Trustee John Busch, Chair; Trustee Toya Pound, Vice Chair

Committee Members Present – Trustees Demetria Clemons, Hank Futch, Andy Gianoukos, Shawn Holland, Penny Rosner and Ricci Welch

Committee Members via Zoom – Trustees John Busch (chair), Toya Pound (vice chair) and Craig Thornton

Call to Order

Committee Chair John Busch called the meeting to order at 2:18 p.m., noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Approval of Minutes

The motion was made by Trustee Demetria Clemons, and seconded by Trustee Andy Gianoukos, that the minutes of the April 8, 2021 Access, Equity and Inclusion Committee be approved as presented. The Chair called for the yeas and nays, and the Minutes were approved.

Reports

Khala Granville (new Dean of Admissions)

- Enrollment Update – Students of Color
- 2022 Recruitment Initiatives

Renard Harris

- DivEDU Update
- Division Equity Education Program (D.E.E.P.)
- Launchpad for Success
- 1967 Legacy Program
- Diversity Liaisons
- Crossing the Cistern
- Ganaway Center

Motion to Adjourn

The motion was made by Trustee Demetria Clemons, and seconded by Trustee David Hay, that the Access, Equity and Inclusion Committee meeting be adjourned at 2:58 p.m. All in favor.

[Trustee Henrietta Golding returned to meeting.]

DEVELOPMENT, ALUMNI AND GOVERNMENTAL AND EXTERNAL RELATIONS COMMITTEE MEETING

Trustee Beth Burke, Chair; Trustee John Wood, Vice Chair

Committee Members Present – Trustees Beth Burke (chair), John Wood (vice chair), Hank Futch, Henrietta Golding, Renée Romberger, Penny Rosner, Brian Stern, Steve Swanson, Tav Swarat, David Hay (ex officio), Andrew Hsu (ex officio, non-voting)

Committee Member(s) via Zoom – Trustees Laurin Burch and John Busch

Call to Order

Committee Chair Beth Burke called the meeting to order at 2:58 p.m., noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Approval of Minutes

The motion was made by Trustee John Wood, and seconded by Trustee Steve Swanson, that the minutes of the April 8, 2021 Development, Alumni, Governmental and External Relations Committee Meeting be approved as presented. The Chair called for the yeas and nays, and the minutes were approved.

Reports

Development and Alumni Affairs Update – Cathy Mahon

- Celebrating a Record-Breaking Year (Fiscal Year 2021)
- New Commitments
- Challenges
- Unsustainable Major Gift Pipeline
- Fiscal Year 22 Goals
- IA Division Budget
- Campaign Readiness Study Timeline

University Communications Update – Ron Menchaca

- Advancement and Campus Communications
- University News
- College of Charleston Magazine
- Media Relations
- Merit Pages

Governmental Affairs Update – Paul Patrick

- 2021 Legislative Successes
- Summer Meetings

Executive Session

The motion was made by Trustee Steve Swanson, and seconded by Trustee Tav Swarat, to go into Executive Session at 3:43 p.m. for the purpose of “Employee records – legal matters and executive contract negotiations – personnel matters.” All in favor.

[Only the Board Members, President Hsu, Senior Team, Elizabeth Kassebaum, Michelle McGrew, Johnette Brown, John Curtis and Betty Craig remained for Executive Session. Others were put in the waiting room until Executive Session ends and regular session resumes.]

[Trustee Ricci Welch left the meeting at 3:49 p.m.]

The motion was made by Trustee Steve Swanson, and seconded by Trustee Penny Rosner, to come out of Executive Session at 4:04 p.m. All in favor.

Chair Hay noted that no action was taken in Executive Session.

Motion to Adjourn

The motion was made by Trustee Tav Swarat, and seconded by Trustee Steve Swanson, that the Development, Alumni, and Governmental Affairs and External Relations Committee be adjourned at 4:05 p.m. All in favor.

Board of Trustees Meeting Recessed

Chair Hay thanked everyone for their time this afternoon. The meeting will recess until tomorrow morning, August 6, at 8:00 a.m. for continental breakfast and the meeting at 8:30 a.m.

[Dinner with Board of Trustees (and spouses/guests), President Hsu and First Lady Chen at 6:00 p.m. at the President's House, 6 Glebe Street.]

FRIDAY, AUGUST 6, 2021

Board of Trustees Meeting Reconvenes

8:30 a.m.

Board Members Present – Trustees David Hay (chair), Chuck Baker, Beth Burke, Demetria Clemons (vice chair), Hank Futch, Andy Gianoukos, Henrietta Golding, Shawn Holland, Randy Lowell, Renée Romberger (secretary), Penny Rosner, Brian Stern, Steve Swanson, Tav Swarat, Ricci Welch and John Wood

Board Member(s) via Zoom – Trustees Laurin Burch, John Busch, Toya Pound and Craig Thornton

Senior Team Members Present – President Andrew Hsu, Suzanne Austin, Alicia Caudill, Renard Harris, John Loonan, Cathy Mahon, Ron Menchaca, John Morris, Angela Mulholland, Paul Patrick, Matt Roberts and Mark Staples

Senior Team Members via Zoom – John Loonan

Senior Team Members Absent – Mark Berry and Amy Takayama-Perez

Other Attendees Present – Joh-nette Brown, J.J. Corbett, Betty Craig, John Curtis, George Fraggos, Ana Gilpatrick, Elizabeth Kassebaum, Jesse Kunze, Simon Lewis, Michelle McGrew

Other Attendees via Zoom – Peggy Boykin and Derrick Williams

(Only attending Board Members, President Hsu, Chief of Staff, Senior Leadership Team, Board Office Staff, and others presenting or participating in the meetings are noted as attendees).

Call to Order/Welcome

Chair Hay called the meeting to order at 8:30 a.m. noting that the meeting notice has been posted and the press notified as required by the Freedom of Information Act.

Moment of Silence for Tom Weeks

Chair Hay began the meeting with a moment of silence for Trustee Emeritus Tom Weeks:

“Some of you may remember Trustee Emeritus Tom Weeks.

In 1981, Tom was appointed to the State College Board of Trustees which governed the College of Charleston, Lander College and Francis Marion College. In 1988, when three separate boards were created, Tom remained with the College of Charleston Board of Trustees, where he served a total of 21 years until July 2002.

Tom graduated with honors from Clemson College – now Clemson University – with a B.S. Degree in Industrial Management in 1964. In 1974, he received his J.D. degree from the University of South Carolina School of Law.

Tom practiced law with the Ness, Motley, Loadholt, Richardson and Poole Law Firm in Barnwell, South Carolina before that law firm became the Motley Rice Law Firm in Mt. Pleasant.

Tom and his wife Drew retired to Edisto in 1994 where he served as a municipal judge until he retired in 2020. His was a life well lived.

We appreciate that Elizabeth Kassebaum will represent the Board and the College at Tom’s funeral on Saturday.

Now, let us bow our heads for a moment of silence in Tom’s memory.”

[Moment of Silence]

Approval of Minutes

The motion was made by Trustee Demetria Clemons, and seconded by Trustee Ricci Welch, that the minutes of the April 8-9, 2021 Board of Trustees Meeting and the June 14-15, 2021 Board of Trustees Meeting/Retreat be approved as presented. The Chair called for the yeas and nays, and the minutes were approved.

Alumni Association Board President, Foundation Board Chair, and Charleston Athletic Fund President

Chair Hay welcomed Derrick Williams, President of the Alumni Association Board; and Peggy Boykin, Chair of the Foundation Board via Zoom; and George Fraggos, new President of the Charleston Athletic Fund who delivered reports from their respective Board.

Faculty Senate Report

Faculty Senate Report – Simon Lewis

Trustee Golding congratulated Simon on receiving the 2021 Governor’s Award in the Humanities.

Staff Advisory Committee Report

Staff Advisory Committee Chair’s Report – Ana Gilpatrick

[Trustee John Busch joined meeting via Zoom at 8:56 a.m.]

Motion from the Academic Affairs Committee

The Academic Affairs Committee moves that the Proposal for a Bachelor of Science in Management be approved as presented. The Chair called for the yeas and nays, and the motion was approved.

Motion from the Audit and Governance Committee

The Audit and Governance Committee moves that the “College of Charleston Board of Trustees Oath of Office, Code of Conduct and Statement of Commitment with the Bylaws Amendment” be approved as presented. The Chair called for the yeas and nays, and the motion passed.

Board of Trustees Committee Chairs' Reports

Student Affairs and Athletics Committee – Committee Chair Chuck Baker

“We had a good meeting. We heard reports from Matt Roberts and Alicia Caudill. They included a philanthropy stewardship update, community relations update and Student Affairs planning for Fall 21, as well as COVID-19 safety for the fall.

Matt Roberts introduced Tracey Lynch, our new Women’s Softball Coach and gave us an update on Name-Image-Likeness for our student athletes and an athletic fundraising update.

Thanks to Jerry Baker and his group for a super job this year.”

Academic Affairs Committee – Committee Chair Ricci Welch

“We had a good committee meeting. We heard reports from Provost Austin, Dean Gibbs Knotts and Dean Kameelah Martin.

After a great presentation on the proposed B.S. in Management Program by Dr. Carrie Messal, the committee passed a motion to approve the B.S. in Management Program.

Following Executive Session, in public session, I made the statement, ‘Thank you, Provost Austin for the report on the Administration’s efforts to comply with the REACH Act. We are confident of our institution’s compliance’.”

Budget, Finance and Facilities Committee – Committee Chair Steve Swanson

“We had a good committee meeting. We heard reports from John Loonan on the budget, Khala Granville on enrollment, Mark Staples on Information Technology and John Morris on Facilities.

Good news on the budget – best fiscal position since I’ve been on the Board.”

Audit and Governance Committee – Committee Chair Henrietta Golding

“At a special meeting on Wednesday, the committee interviewed a candidate for Internal Auditor presented by John Loonan. The candidate is qualified and the Committee voted yesterday to make an offer.

In addition, the Committee passed a motion to approve the ‘College of Charleston Oath of Office, Code of Conduct and Statement of Commitment’ with the Bylaws Amendment.”

Chair Hay reminded the Board members that Board Secretary Elizabeth Kassebaum will send them the appropriate wording to amend Article IV “Faithful and Diligent Service” section of the Board of Trustees Bylaws in order to include a statement about the Oath of Office, Code of conduct and Statement of Commitment incorporation into the Board’s Governance Guidelines as appropriate 30 days before the October Board of Trustees meeting,

Access, Equity & Inclusion Committee – Committee Chair John Busch

In Committee John Busch’s absence, Chair Hay gave the report.

“We had a good committee meeting. We heard reports from Khala Granville regarding an enrollment update on students of color and recruitment initiatives and Renard Harris regarding DivEDU, 1967 Legacy Program, among others.”

Development, Alumni, Governmental & External Relations Committee – Committee Chair Beth Burke
“We had a good committee meeting yesterday. We heard reports from Cathy Mahon on Development and Alumni Affairs, Ron Menchaca on University Communications, and Paul Patrick on Governmental Affairs.”

Committee Chair Burke highlighted a couple items:

- Total FY21 Commitments of \$20M.
- Total President’s Portfolio FY21 Commitments in excess of \$13.3M. She thanked President Hsu for his efforts.

President’s Report

President Hsu’s report included information regarding COVID, Strategic Plan, among other topics.

- COVID
 - Game has changed because of the Delta Variant. Doing everything under the law to make the campus as safe as possible.
 - Provost has done a great job planning for the fall.
 - This has been a year of pivoting. Closely monitoring around the state and Columbia to keep our campus as safe as possible.
- Strategic Plan Implementation

Three pillars – there was no report today because the pillar leaders reported at the last meeting. However, on their behalf, President Hsu gave an update since the last report

Pillar #1: Student Success

- Alicia Caudill has been working through the summer and planning focus groups around the theme of well-being and belonging.
- Her group is focused on mental health among students.
- This summer she launched the Second-Year Experience Program to address the needs of second-year students and to help get them engaged both inside and outside of the classroom.

Pillar #2 – Academic Distinction

- Provost Suzanne Austin has taken concrete steps to implement the strategy for creating a new Center for Excellence in Teaching and Learning on campus.
- Margaret Hagood, Professor of Education and alumna of the College, was appointed inaugural and founding director of the center this summer.

Pillar #3 – Employee Success

- John Loonan and his steering committee have been meeting throughout the summer and have made a lot of progress.
- Employee Tuition Assistance Program was unveiled in June – program allows employees to take undergraduate and graduate courses tuition free, expands the number of credit hours/semester that can be taken from four to six, and increases the number of academic terms from two to three, for which it applies.
- Another initiative came out of budget planning and forecasting:
 - The Board of Trustees passed a budget last June for a 3% cost-of-living raise for all employees. Unfortunately, by the time the General Assembly finished their budget, compromises had brought it down to 2.5%. President Hsu felt it was an important investment in our workforce to keep the 3% across-the-board increase.
 - Strategic funds had been earmarked for a targeted merit increase. Some top-performing

employees received more significant pay increases on top of their cost-of-living increases, ranging from 4% to 15% of their salaries, in some cases.

- Strategic Partnerships
 - Partnered with the team at Dig South and served as the host site for their annual tech summit in July. President Hsu thanked Trustee Steve Swanson for helping him connect with the Dig South team.
 - South Carolina General Assembly and local elected officials. President Hsu met with many of these critical and essential strategic partners, but COVID has put a damper on that effort.

[Trustee Laurin Burch joined the meeting via Zoom at 9:30 a.m.]

[Paul Patrick joined the meeting at 9:31 a.m.]

[Trustee Penny Rosner joined the meeting at 9:33 a.m.]

President Hsu ended his remarks with “Thank you to everyone in this room and beyond. The College is a very special place, a place of boundless potential and remarkable achievement.

We found our way through a pandemic without having to shut down. We will have to do it again, but we will surely find a way to move forward and be successful.

You might think that accomplishing just that – staying open – should be enough, but somehow, we found ways to break records ... many records. Yes, we didn’t just survive, but we also thrived, and we made a very difficult year a record-setting year. As you heard throughout the committee meetings, we set several new records, which is quite impressive for a 250-year old university.

Through the efforts of everyone on campus, we set a new record for applications. This year, we had more than 20,000. These record applications will lead to record enrollment of new students at 2,440 – the largest entering class in school history.

Our Division of Institutional Advancement recorded a best as well – raising more than \$20 million in new commitments.

The Charleston Athletic Fund, or Cougar Club, also set a record for one-year fundraising, raising \$100,000 more than they ever have to reach \$1 million.

Regarding our overall philanthropy, I am also pleased with our alumni giving numbers this past year. Over half of the \$20.2 million came from alumni of the College.

Through Institutional Advancement and Alumni Affairs team efforts, our alumni donor base grew by 27% over last year.

The reason we are where we are is because we have an amazing leadership team, a dedicated and talented faculty, and one of the hardest working staff anywhere in the world. Together, they make this institution truly special and truly great.

I am confident that we have the right people – from the trustees all the way to our front-line employees – who are willing to put in the necessary work to make the College of Charleston the best it can be.”

Board Chair's Report

“As most of you are aware, I asked Secretary Romberger to work with the Executive Committee and some of the President’s Senior Leadership Team to draft a Board Naming Policy and Guiding Principles.

After the study of 16 institutions across the country and reading 250 pages of documents, the draft Naming Policy and Guiding Principles were presented to the Board at the June meeting.

The Board decided at the June meeting that the draft Naming Policy and Guiding Principles presented to date should be circulated to various on- and off-campus constituencies. To date, Secretary Romberger has met with the Chairs of the Foundation, Alumni and Charleston Athletic Fund Boards.

She will meet with the President of the Black Alumni Council this afternoon, with the Foundation Board on August 19, and the Alumni Association Board on Friday, November 19. Further, we will plan listening sessions with the Student Government Association, Black Student Union, Faculty Senate and Staff Advisory Council.

We plan to have a thoughtful, deliberative and energized dialogue with everyone and will approve final policies as soon as we are able to do so.

I would like to thank Secretary Romberger for her commitment to get it right as her alma mater serves her well. Thank you.”

New Business/Old Business

Elizabeth Kassebaum provided information items:

- Randolph Hall stamps will be available at the next Board meeting.
- October Board Meeting – overnight accommodations might need to be off campus because guest houses may be used for quarantined students. We appreciate everyone trying to be as flexible and accommodating as possible.
- The Board meetings in January will be January 27 and 28. The Thursday, January 27, social event will be the Men’s Basketball game. Mark your calendars now so your spouse/guest can join you. January 27 is also CofC Day.

[Break for Board of Trustees photo on steps of Randolph Hall]

[Board Members moved to the Randolph Hall Boardroom for Executive Session.]

Executive Session

The motion was made by Trustee Demetria Clemons, and seconded by Trustee Shawn Holland, to go into Executive Session at 9:54 a.m. for the following purposes: (1) Legal Counsel will consult and provide legal advice on litigation, including actual and potential legal claims; (2) Discussion of negotiations incident to proposed contractual arrangements and proposed purchase/lease of property; (3) Employee records – legal matters and executive contract negotiations – personnel matters; and (4) Discussion of trade secrets (Section 30-4-40) where public disclosure would expose commercially valuable plans, marketing services, and competitive information. All in favor.

[Only the Board Members, President Hsu, Senior Team, Elizabeth Kassebaum, Michelle McGrew, Johnette Brown, John Curtis and Betty Craig remained for Executive Session. Others were put in the waiting room until Executive Session ends and regular session resumes.]

[Trustees Baker and Wood recused themselves for a particular portion of the General Counsel Report and returned to the meeting room after that portion of the report had been made.]

[At 10:57 a.m., only the Board members remained in Executive Session. Others were put in the waiting room until Executive Session ends and regular session resumes.]

[At 11:38 a.m., only the Board members and President Hsu remained in Executive Session. Others were put in the waiting room until Executive Session ends and regular session resumes.]

The motion was made by Trustee Renée Romberger, and seconded by Trustee Tav Swart, to come out of Executive Session at 12:16 p.m. All in favor.

[Regular session resumed.]

Chair Hay noted for the record that no action was taken during Executive Session.

Motion to Adjourn

The motion was made by Trustee Henrietta Golding, and seconded by Trustee Tav Swarat, that the meeting be adjourned at 12:17 p.m. All in favor.