

# INTERNATIONAL BUSINESS MAJOR AND SPANISH MAJOR

Double majoring in International Business and Spanish is a strategic choice that can open doors to global career opportunities. Here's why it might be a great fit: **Competitive Edge in Global Markets** – Many businesses operate internationally, and fluency in Spanish can help you communicate directly with clients, partners, and colleagues in Spanish-speaking countries. **Higher Earning Potential** – Employers value bilingual professionals, especially in fields like international trade, finance, and marketing, where language skills can lead to better deals and negotiations.

## Year 1:

### Foundations of Business & Economics

#### Fall Semester

- ACCT 203 Financial Accounting(3)
- MATH 104 Elementary Statistics or MATH 250 Statistical Methods I (3)
- ECON 200 Principles of Microeconomics (3)
- SPAN 202 Intermediate Spanish through Culture (3)
- General Education Requirement (3)
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#### Spring Semester

- ACCT 204 Managerial Accounting (3)
- ECON 201 Principles of Macroeconomics (3)
- MATH 116 Calculus for Business and Social Sciences (3) or MATH 120 Introductory Calculus (4)
- SPAN 313 Writing and Grammar Skills through Culture (3)
- General Education Course (3)

## Year 3:

### International Business & Study Abroad

#### Fall Semester

- INTB 314: Global Operations & Technology Management (3)
- FINC 382: International Financial Management (3)
- MKTG 326: International Marketing (3)
- SPAN 381 Introduction to Spanish Linguistics (3)
- Elective (3)

#### Spring Semester (Study Abroad)

- INTB 309: International Business Study Abroad (3)
- INTB 313: Global Commerce and Enterprise (3)
- 2 Span Linguistics Electives (6)
- Elective (3)
- Elective (3)

## Year 2:

### Core Business & Management

#### Fall Semester

- MGMT 301: Management & Organizational Behavior (3)
- MKTG 302: Marketing Concepts (3)
- DSCI 232: Business Statistics (3)
- General Education Course (3)
- SPAN 317 Introduction to Spanish for Business (3)

#### Spring Semester

- FINC 303: Business Finance (3)
- MGMT 325: International Management (3)
- General Education Course (3)
- SPAN 320 Introduction to Textual Analysis (3)
- Elective (3)

## Year 4:

### Specialization & Capstone

#### Fall Semester

- MGMT 408: Business Policy (3)
- International Business Elective (e.g., ECON 310, TRAN 312, BLAW 309) (3)
- Elective (3)
- Elective (3)
- 2 SPAN Literature Electives (6)

#### Spring Semester

- INTB 344: International Business Internship (3)
- INTB 499A or INTB 499B: Bachelor's Essay (3)
- Elective (3)
- Elective (3)
- 2 SPAN Electives (6)

**AN INTERNATIONALLY FOCUSED MINOR MUST ALSO BE COMPLETED FOR THIS MAJOR!**

For more information, please email [HISP@cofc.edu](mailto:HISP@cofc.edu)