

INTERNATIONAL BUSINESS AND SPANISH DOUBLE MAJOR

Double majoring in International Business and Spanish is a strategic choice that can open doors to global career opportunities. Here's why it might be a great fit: **Competitive Edge in Global Markets** – Many businesses operate internationally, and fluency in Spanish can help you communicate directly with clients, partners, and colleagues in Spanish-speaking countries. **Higher Earning Potential** – Employers value bilingual professionals, especially in fields like international trade, finance, and marketing, where language skills can lead to better deals and negotiations.

Fall Semester (15–16 credits)

- ECON 200 Principles of Microeconomics (3)
- MATH 116 Calculus for Business and Social Sciences (3) or MATH 120 (4)
- SPAN 313 Writing Skills through Culture (3)
- General Education Requirement (3)
- Elective or First-Year Seminar (3)

Spring Semester (15–16 credits)

- ECON 201 Principles of Macroeconomics (3)
- ACCT 203 Financial Accounting (3)
- SPAN 314 Conversational Skills through Culture (3)
- General Education Requirement (3)
- Elective or Language Requirement (3)

Fall Semester (15 credits)

- INTB 314 Global Operations & Technology Management (3)
- MKTG 302 Marketing Concepts (3)
- SPAN 366 or SPAN 367 Select Readings (3)
- SPAN 381 Introduction to Spanish Linguistics (3)
- General Education Requirement (3)

Spring Semester (Study Abroad – 15 credits)

- INTB 309 or SPAN 328 (3)
- SPAN 350 Intensive Writing and Conversational Skills through Culture (6)
- SPAN elective or approved INTB travel course (3)
- General Education or elective (3)

Fall Semester (15 credits)

- ACCT 204 Managerial Accounting (3)
- DSCI 232 Business Statistics (3)
- SPAN 314 Conversational Skills through Culture (3)
- SPAN 317 Introduction to Spanish for Business (3)
- General Education Requirement (3)

Spring Semester (15 credits)

- FINC 303 Business Finance (3)
- MGMT 301 Management & Organizational Behavior (3)
- SPAN 320 Introduction to Textual Analysis (3)
- SPAN 344 Advanced Grammar and Lexicon (3)
- General Education Requirement (3)

Fall Semester (15 credits)

- MGMT 325 International Management (3)
- MKTG 326 International Marketing (3)
- SPAN 400-level Literature course (3)
- SPAN 400-level Linguistics course (3)
- Elective or General Education (3)

Spring Semester (15 credits)

- MGMT 408 Business Policy (3)
- FINC 382 International Financial Management (3)
- SPAN 400-level Elective (3)
- INTB elective (e.g., ECON 310, TRAN 312, INTB 344) (3)
- Spanish Proficiency Exam (0) + Final Elective (3)