



COMMUNICATION AND SPANISH DOUBLE MAJOR

Considerations: Over 700 COMM majors will be graduating along with you. How will you *set yourself apart* when applying for jobs? Spanish is the second most spoken language in the world by native speakers and the second most used language in the United States. A major in Spanish not only enhances your linguistic skills but also deepens your cultural competence

Year 1:

Foundations of Communication

Fall Semester

- COMM 214: Media in the Digital Age (3)
- COMM 215: Communication, Identity and Community (3)
- General Education Course (3)
- General Education Course (3)
- Elective (3)
- SPAN 202 Inter Spanish-Culture (3)

Spring Semester

- COMM 216: Principles and Practices of Strategic Communication (3)
- COMM 280: Introduction to Communication Messages (3)
- General Education Course (3)
- General Education Course (3)
- SPAN 313 Writing Skills through Culture (3)
- Elective

Year 3:

Specialization & Applied Communication

Fall Semester

- COMM 410: Analysis of Communication Practice (4)
- Communication Elective (e.g., COMM 336, COMM 389, COMM 394, COMM 395, POLI 329) (3)
- General Education Course (3)
- Elective (3)
- Elective (3)
- SPAN 381 Introduction to Spanish Linguistics (3)

Spring Semester

- Communication Elective (e.g., COMM 336, COMM 389, COMM 394, COMM 395, POLI 329) (3)
- General Education Course (3)
- Elective (3)
- Elective (3)
- Elective (3)
- SPAN Linguistics Elective (6)

Year 2:

Core Communication Studies

Fall Semester

- COMM 281: Introduction to Communication Messages (3)
- COMM 301: Communication Research Methods (3)
- General Education Course (3)
- Elective (3)
- Elective (3)
- SPAN 314 Conversational Skills through Culture (3)

Spring Semester

- COMM 310: Message Design and Influence (3)
- COMM 315: Ethical Communication (3)
- General Education Course (3)
- Elective (3)
- Elective (3)
- SPAN 320 Introduction to Textual Analysis(3)

Year 4:

Capstone & Advanced Studies

Fall Semester

- COMM 480 or COMM 499A: Capstone in Communication or Bachelor's Essay (3)
- Communication Elective (3)
- Elective (3)
- Elective (3)
- Elective (3)
- 2 SPAN Literature Elective (6)

Spring Semester

- COMM 481 or COMM 499B: Capstone in Communication or Bachelor's Essay (3)
- 4 COMM Electives (9)
- 2 SPAN Electives (6)

**Considerations: Four years of high school Spanish places you in Span 202
Communication, B.A.: 37 credit hours Spanish, B.A. : 33 credit hours**

