

OFFICIAL POLICY

3.8.3 Photography and Filming: Copyrighted Photography 03/03/16

Policy Statement

No photographs, drawings, images, video, sound clips or copyrighted or trademarked materials may be used in College of Charleston publications or on College of Charleston web pages without the permission of the holder of reproduction rights.

Policy Manager and Responsible Department or Office

Creative Director, Division of Marketing and Communications

Policy

Photos and videos generally are copyrighted whether or not they carry a copyright notice. This legal protection includes photos and videos reproduced for computer transmission, such as in Web pages and electronically reproduced documents. Photography and videography of an educational, theatrical or other performance raise different copyright issues. In this context, the creator of the filmed presentation has copyright in the expression of the artistic or educational work itself. The photographer or videographer should obtain the written consent of the creators of the presentation, giving permission to the College to film and show the presentation in other contexts.

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Departments/Offices Affected by the Policy

All departments/offices.		
	Procedures Related to the Policy	
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Related Policies, Documents or Forms		
College of Charleston Brand Manual and Visual Identity and Style Guide		
leeu	e Date: July 1, 2009	Next Review Date: March 1, 2021
	of Policy Revision: March 3, 2016	Next Neview Date. Maich 1, 2021
POLICY APPROVAL		
(For use by the Office of the Board of Trustees or the Office of the President)		
Policy Number:		
President or III 0 1/6 0 M 1		
Chairman, Board of Trustees We Eller Date: 3-3-16		
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