

**Arts Management BA/Minor\***  
**2019-2020 Student Learning Outcomes**

<b>Outcome</b>		<b>Assessment Methods</b>
1	<i>Students in ARTM 401 (Internship in Arts Management/Music Industry Concentration) during Fall 2016 and Spring 2017 demonstrate appropriate technical skills in their internship experiences with their supervisor, staff, artists, and other personnel in nonprofit organizations and commercial enterprises within the music industry.</i>	<i>Internship evaluated by supervisor with Arts Management Internship Evaluation rubric</i>
2	<i>Students in ARTM 401 (Internship in Arts Management/Music Industry Concentration) during Fall 2016 and Spring 2017 apply effective oral and written skills in their internship experiences with their supervisor, staff, musicians, and other personnel in nonprofit organizations and commercial enterprises within the music industry.</i>	<i>Internship evaluated by supervisor with Arts Management Internship Evaluation rubric</i>
3	<i>Students in ARTM 401 (Internship in Arts Management/Music Industry Concentration) during Fall 2016 and Spring 2017 will apply effective organizational skills, and learn new management tasks in their internship experiences with their supervisor, staff, artists, and other personnel in nonprofit organizations and commercial enterprises within the music industry.</i>	<i>Internship evaluated by supervisor with Arts Management Internship Evaluation rubric</i>

\* Preliminary Outcomes