

JUSTIFICATION FOR AWARD WITHOUT COMPETITION

(To be completed and submitted by the Office of Procurement)

Based upon the following determination, the proposed procurement action described below is being procured pursuant to the authority of Section 11-35-1560 of the SC Procurement Code and 19-445.2105 of the Rules and Regulations, 1976 SC Code of Laws.

Why does the governmental body need this item or service: (description of the agency need that this procurement meets):

The College needs Voicethread to provide faculty and students with the ability to create multimedia presentations with images, videos, and documents and then have an integrated, multimodal discussion through voice (computer microphone and phone), video, or text.

As a sole source procurement for \$ 117857.50 (estimated 5 yr. cost) **from** (name of sole source contractor): VoiceThread

Description of market research Agency has performed to determine the availability of products or services that would meet the Agency's needs:

Market research was conducted by the IT department, which found no other company offers a comprehensive suite of features in a single product as VoiceThread does. Specifically, VoiceThread has a multi-modal commenting feature, which other vendors do not possess. Further, market research via Procurement IQ, GovSpend, and Google has confirmed that VoiceThread is the sole provider of their product.

Description of supplies, construction, information technology, and/or services Vendor will provide under the contract:

VoiceThread site license with platinum service including VoiceThread Active User License NEW Higher Ed with 8000 Active User band

Detailed explanation why no other vendor's supplies, construction, information technology, and/or services will meet the needs of the Agency:

VoiceThread is deeply embedded into the academic ecosystem at the College, especially within the online learning environment, allowing faculty and students to create multimedia presentations with images, videos, and documents and then have an integrated, multimodal discussion through voice (computer microphone and phone), video, or text. The multi-modal commenting feature is unique to VoiceThread. It is also integrated within the Learning Management System. VoiceThread also has the ability to automatically close caption the presentations, supporting the Universal Design of Learning principles.

In accordance with the South Carolina Consolidated Procurement section 11-35-1560 - Sole Source, the College of Charleston announced the intent to award without Competition. No protests were received.

Solicitation# 25-61-SDM-SS-T5

Contract Expiration Date: 02/14/2030

DocuSigned by:

Wendy Williams

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Wendy E. Williams, CPPO, C.P.M., Director of Procurement

2/14/2025

Date

DocuSigned by:

John F. Loonan

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John F. Loonan, Executive Vice President for Business Affairs

2/14/2025

Date

If this procurement is \$50,000 or greater, the Drug Free Workplace Act (§ 44-107-10, et Seq. Code of Laws of SC) applies, the acceptance of a Purchase Order signifies the Vendor certification that they are in compliance with the Drug Free Workplace Act.

6-Digit Index Number: 110037

6-Digit Account Code: 710141

NIGP 3-Digit Commodity Code: 209

Buyer's Initials SDM