

JUSTIFICATION FOR AWARD WITHOUT COMPETITION

(To be completed and submitted by the Office of Procurement)

Based upon the following determination, the proposed procurement action described below is being procured pursuant to the authority of Section 11-35-1560 of the SC Procurement Code and 19-445.2105 of the Rules and Regulations, 1976 SC Code of Laws.

Why does the governmental body need this item or service: (description of the agency need that this procurement meets):

Provide all male identifying students access to comprehensive men's wellness and personal development delivered through an online platform called MANUAL.

As a sole source procurement for \$ 197,540.00

from (name of sole source contractor): Manual Care Inc.

Description of market research Agency has performed to determine the availability of products or services that would meet the Agency's needs:

Market research through Procurement IQ and GovSpend did not provide any findings. However, research using Google did confirm that MANUAL is the only platform to exclusively employ coaches that identify as males to provide text-based support.

Description of supplies, construction, information technology, and/or services Vendor will provide under the contract:

MANUAL is a digital engagement software platform using a scalable, evidence-based suite of tactics, specific to male-identifying students. They provide access to 20+ hours of proprietary content developed specifically for male-identifying students. They provide unlimited engagement with male coaches. MANUAL is HECVAT compliant, ensuring that software, data, and its cybersecurity policies protect members; PII.

Detailed explanation why no other vendor's supplies, construction, information technology, and/or services will meet the needs of the Agency:

MANUAL is the exclusive owner of content developed by experts, including Dr. Jonathan Avery, Dr. Chris Winter, Dr. Mike Mah, and Dr. Justin Houman (among others). This content was written and developed by the experts, in conjunction with MANUAL's team, and recorded in a high quality production studio in Los Angeles. This content was also proven in the inaugural survey conducted by Indiana University to effectively improve the likelihood of men self-reporting their ability to graduate as well as to seek additional resources. This content cannot be accessed anywhere outside of the MANUAL platform. Additionally, MANUAL has an exclusive relationship with the Irsay Institute regarding this specific research conducted by the Men's Health in College Survey". The survey is a comprehensive measurement and evaluation tool developed by the Irsay Institute using validated measures to help colleges better understand why male-identifying students are more likely to experience adverse impacts.

X In accordance with the South Carolina Consolidated Procurement section 11-35-1560 - Sole Source, the College of Charleston announced the intent to award without Competition. No protests were received.

Solicitation# 24.55.JCB.SS

Contract Expiration Date: 06/30/2027

DocuSigned by: 	5/8/2024
 Wendy E. Williams, CPPO, C.P.M., Director of Procurement	Date

DocuSigned by: 	5/8/2024
 John F. Loonan, Executive Vice President for Business Affairs	Date

If this procurement is \$50,000 or greater, the Drug Free Workplace Act(\$ 44-107-10, et Seq. Code of Laws of SC) applies, the acceptance of a Purchase Order signifies the Vendor certification that they are in compliance with the Drug Free Workplace Act.

6-Digit Index Number: 360253	6-Digit Account Code: 770114	NIGP 3-Digit Commodity Code: 208
------------------------------	------------------------------	----------------------------------

Buyer's Initials 