

JUSTIFICATION FOR AWARD WITHOUT COMPETITION

(To be completed and submitted by the Office of Procurement)

Based upon the following determination, the proposed procurement action described below is being procured pursuant to the authority of Section 11-35-1560 of the SC Procurement Code and 19-445.2105 of the Rules and Regulations, 1976 SC Code of Laws.

Why does the governmental body need this item or service: (description of the agency need that this procurement meets):

The College has licensed a form of polling software for over 15 years to enhance interactive learning experiences and engagement among students and faculty. It facilitates real-time polling, feedback collection, and audience participation, which are crucial for improving learning outcomes, fostering discussion, and gauging student understanding. The College utilizes Poll Everywhere to create a dynamic and interactive learning environment that caters to diverse learning styles and promotes active participation. The application is embedded into the academic operations at the institution.

As a sole source procurement for \$ Estimated 5 year cost \$60,000 om (name of sole source contractor): Poll Everywhere Inc.

Description of market research Agency has performed to determine the availability of products or services that would meet the Agency's needs:

Poll Everywhere is the sole manufacturer and provider of their software. No other vendor is permitted to sell their products.

Market research was conducted to assess the availability of alternative polling and audience engagement platforms that could meet the college's requirements. This research involved evaluating various vendors, their products, features and compatibility with the college's existing technology infrastructure. No individual vendor could meet all of the College's requirements but Poll Everywhere. The requirements not met by other vendors include, D2L Brightspace LTI 1.3 Integration, Competitions, Google Slides integration, PowerPoint integration, Keynote integration, Response via browser, Response via SMS, Response via app, Graded polls, Live moderation and Attendance Management (tracking, reporting, geofencing).

Description of supplies, construction, information technology, and/or services Vendor will provide under the contract:

Poll Everywhere provides a cloud-based platform for creating and conducting interactive polls, surveys, and quizzes in real-time. The service includes a range of question types such as multiple-choice, open-ended, clickable images, and word clouds. It offers seamless integration with presentation software such as Microsoft PowerPoint, Google Slides, and Keynote, allowing presenters to incorporate polls directly into their presentations. Further, The application is embedded into the academic operations at the institution.

Detailed explanation why no other vendor's supplies, construction, information technology, and/or services will meet the needs of the Agency:

Poll Everywhere meets all of the College's requirements for a feature set for an interactive audience engagement solution. Other vendors and products have some of the same functionality, but miss on fulfilling all of the requirements. The other products researched include D2L Brightspace LTI 1.3 Integration, Competitions, Google Slides integration, PowerPoint integration, Keynote integration, Response via browser, Response via SMS, Response via app, Graded polls, Live moderation and Attendance Management (tracking, reporting, geofencing).

In accordance with the South Carolina Consolidated Procurement section 11-35-1560 - Sole Source, the College of Charleston announced the intent to award without Competition. No protests were received.

Solicitation# 24-70-SDM-SS-T5

Contract Expiration Date: 07/01/2029

DocuSigned by:		
Wendy Williams	5/31/2024	
Wendy E. Williams, CPPO, C.P.M., Director of Procurement	Date	
John F. Loonan	5/31/2024	
John F. Loonan, Executive Vice President for Business Affairs	Date	

If this procurement is \$50,000 or greater, the Drug Free Workplace Act(§ 44-107-10, et Seq. Code of Laws of SC) applies, the acceptance of a Purchase Order signifies the Vendor certification that they are in compliance with the Drug Free Workplace Act.

6-Digit Index Number: 110037 6-Digit Account Code: 710414 NIGP 3-Digit Commodity Code: 208

Buyer's Initials SDM