COLLEGE *of*
CHARLESTON
PROCUREMENT

JUSTIFICATION FOR AWARD WITHOUT COMPETITION

(To be completed and submitted by the Office of Procurement)

Based upon the following determination, the proposed procurement action described below is being procured pursuant to the authority of Section 11-35-1560 of the SC Procurement Code and 19-445.2105 of the Rules and Regulations, 1976 SC Code of Laws.

Why does the governmental body need this item or service: (description of the agency need that this procurement meets):

Watermark Student Learning and Licensure (SL&L) is a comprehensive data management and learning assessment system that provides a rich set of tools for students and faculty. The software is needed by the School of Education to provide enhanced student learning as well as make assessment and accountability tasks more streamlined and efficient. A major benefit of this tool is the ability for the students to retain access to the system for 7 years beyond graduation to help build their professional electronic portfolios and further support career advancement.

As a sole source procurement for $ Estimated 5 year cost $163,695m (name of sole source contractor):   Watermark Insights LLC

Description of market research Agency has performed to determine the availability of products or services that would meet the Agency's needs:

Market research utilizing Google that Watermark Insight is the sole manufacturer and provider of their software. There are no other resellers or distributors of Watermark Insight's software. Further, market research found that although there are similar software products available in the marker, Watermark Insights is the only vendor whose software functionality meets the Colleges requirements as follows: 1 Watermark is the only vendor who combines field placement and assessment, time log reporting, ePortfolios, and course-based assessment into a single solution. 2 – Watermark has the only software that integrated with the National Center for Education Statistics (NCES) database. NCES has a Congressional mandate to collect, collate, analyze, and report complete statistics on the condition of American education; conduct and publish reports; and review and report on education activities internationally.

Description of supplies, construction, information technology, and/or services Vendor will provide under the contract:

SSL - Student Learning and Licensure: Advanced (previously named TK20 software solution) - comprehensive data management and learning assessment system.

Detailed explanation why no other vendor's supplies, construction, information technology, and/or services will meet the needs of the Agency:

Watermark Insights is the only vendor who software functionality meets the Colleges requirements outlines below:

1 Watermark is the only vendor who combines field placement and assessment, time log reporting, ePortfolios, and course-based assessment into a single solution.

2 – Watermark has the only software that integrated with the National Center for Education Statistics (NCES) database. NCES has a Congressional mandate to collect, collate, analyze, and report complete statistics on the condition of American education; conduct and publish reports; and review and report on education activities internationally.

In accordance with the South Carolina Consolidated Procurement section 11-35-1560 - Sole Source, the College of Charleston announced the intent to award without Competition. No protests were received.

Solicitation#   24-68-SDM-SS-T5

Contract Expiration Date: 06/30/2029

DocuSigned by:

Wendy Williams

Wendy E. Williams, CPPO, C.P.M., Director of Procurement

5/31/2024

Date

DocuSigned by:

John F. Loonan

John F. Loonan,Executive Vice President for Business Affairs

6/4/2024

Date

If this procurement is $50,000 or greater, the Drug Free Workplace Act(§ 44-107-10, et Seq. Code of Laws of SC) applies, the acceptance of a Purchase Order signifies the Vendor certification that they are in compliance with the Drug Free Workplace Act.

6-Digit Index Number: 110037   6-Digit Account Code: 710414   NIGP 3-Digit Commodity Code: 208

Buyer's Initials   SDM